



Business Integrated Governance

Commercial Partners

2025

BIG CIC Commercial Partner



Road 2 Purpose W.L.L.

Good governance is the key to delivering long term value and sustainability in a dynamic, complex and uncertain world.

We partner with client organisations to help you:

- Drive innovation for the right reasons in the right way
- Integrate your governance to ensure you make the right decisions at the right time, for the present and the future
- Improve the value realised from projects and transformations
- Build visual roadmaps that help you clarify complexity and keep track of competing streams of focus and performance

Links

Home Page	Road2purpose.com
BIG	

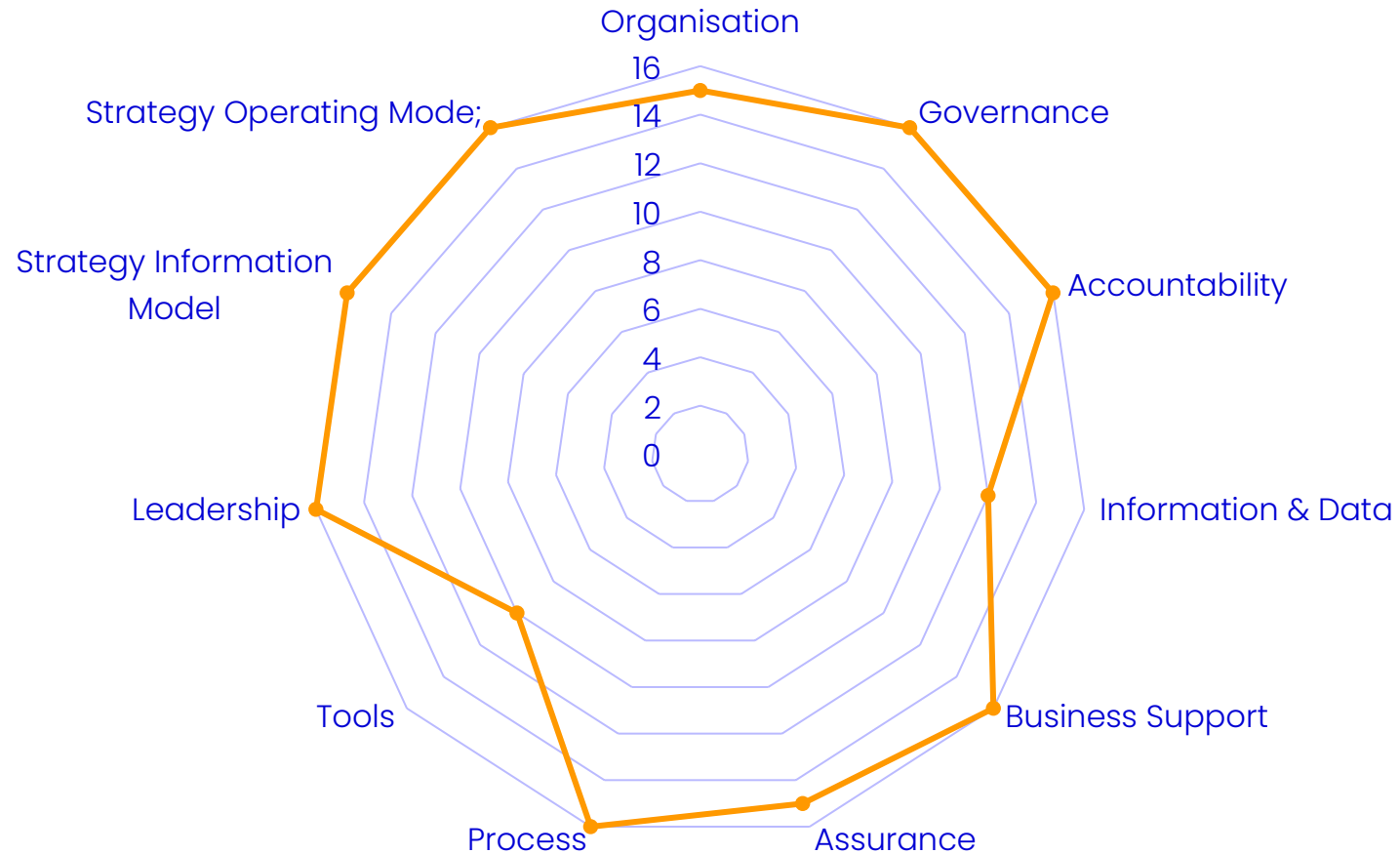
Contact Us

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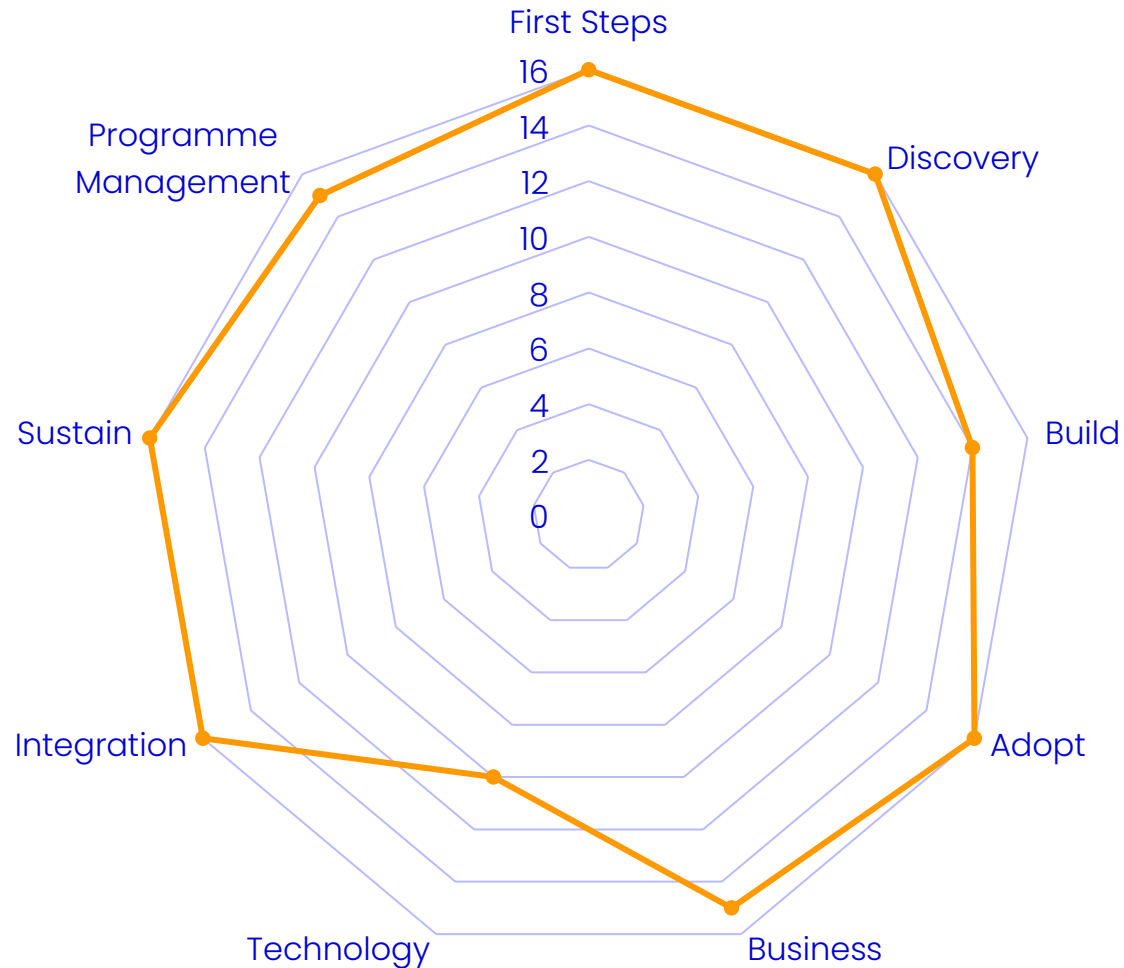
BIG Credentials

Name	Level
Chris Bragg	Professional

Partner Focus - Components



Partner Focus - Lifecycle



This chart represents the Partners view of their level of focus on BIG Lifecycle

Partner - High-Level Services Definition

- ✓ Implement Purpose-driven Governance integrated across the organisation
- ✓ Improve value delivered by Project Portfolios, Programs and Projects
- ✓ Improve strategic performance in the face of complexity and uncertainty
- ✓ Improve decision making at all levels through improved information and culture
- ✓ Develop visual roadmaps to help align Governance and improve decision-making

We offer support for all stages of the Integrated Governance lifecycle, from initial assessments through to ongoing performance measurement and continuous improvement. We provide relevant training, facilitation and advisory services and offer tools to support better performance. We work with partners to offer market leading services and expertise across the spectrum of purpose-driven integrated governance.