



# Introduction to the BIG CIC

## Conference Extract



## David Dunning

Board chairman, CEO.

Lead author on Business Integrated Governance.

BSI G1 Governance Committee Member.  
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## Veronica Edward Smith

Veronica is a P3 and PMO professional with many years' experience leading complex transformation and remediation initiatives. She has delivered major regulatory programmes meeting FCA requirements and driving strong customer outcomes.

An early BIG Professional, she has been central to the growth of BIG CIC, founding and leading the BIG BoK (Book) Club and helping shape the community's development. Her blend of delivery expertise and commitment to integrated governance makes her a valued contributor to the BIG Conference Series.



# BIG Purpose

**Business Integrated Governance (BIG)** exists to help organisations bridge the persistent gap between *strategy, change, and business-as-usual*.



# BIG CIC Purposes

Develop and Promote the BIG Framework

Build Capability through Education and Accreditation

Support a Professional Community of Practice

Undertake Research and Advocacy

Foster Collaboration and Community Involvement



2018

2019

2020

2021

2022

Continued involvement from founders, key contributors, helpers and beneficiaries

## Birth

Core P3M Data Club.  
Ideation, thought  
development, forming  
teams

## Develop

Created Accountability  
Nodes in PowerPoint. Data  
Model V1. V1 BOK

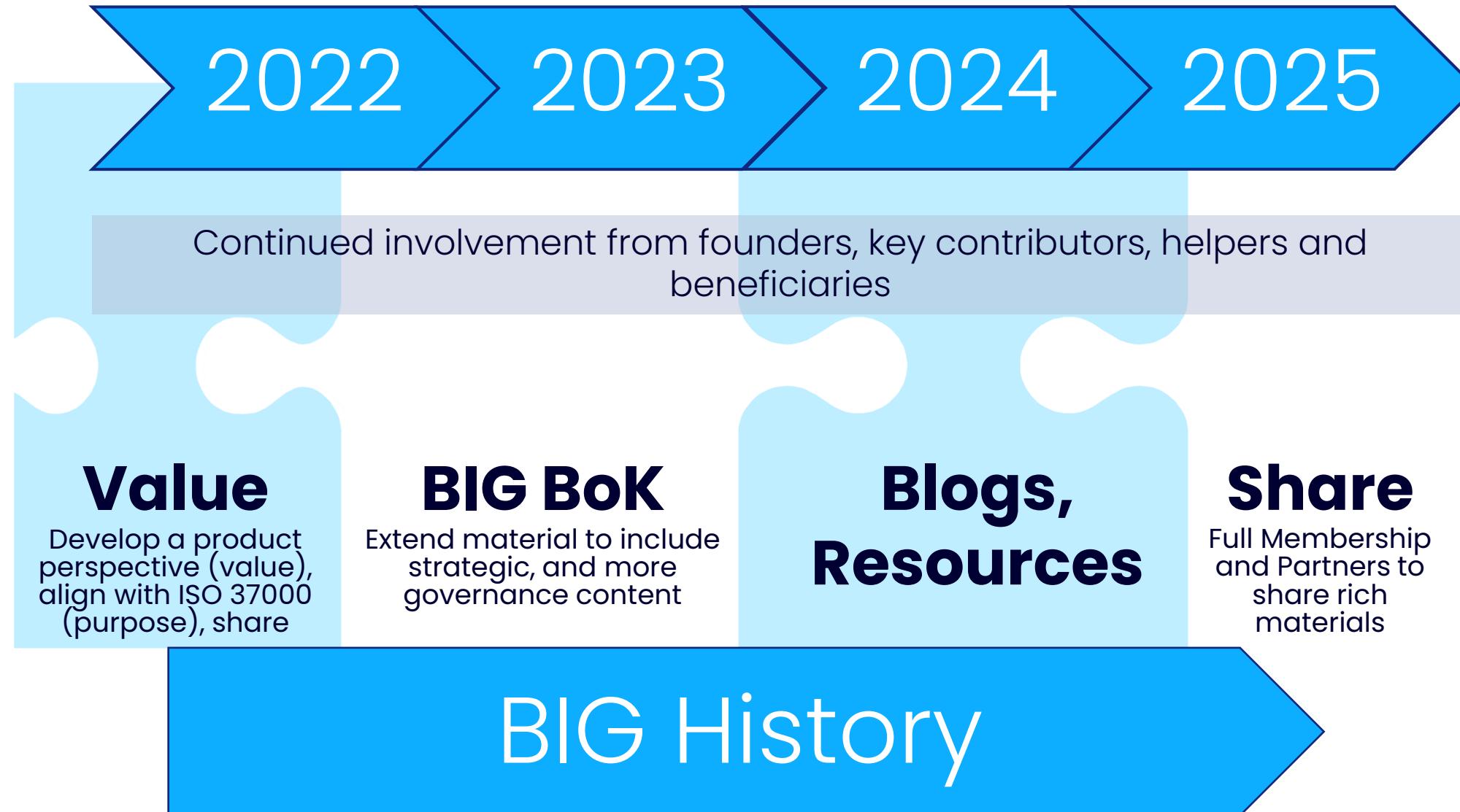
## Praxis

Compress materials,  
develop V1 graphics,  
Publish in Praxis Website

## Value

Develop a product  
perspective (value), align  
with ISO 37000 (purpose),  
share

# BIG History



# Legal Standing – Why a “CIC”

**Community Interest Company** – a form of limited company dedicated to serving the public good.

- **No Shareholders, No Dividends**
- **Surplus Reinvestment**
- **Assets Locked**

The BIG CIC is proud to be a not-for-profit  
**Certified Social Enterprise**

Please see About us and the sub pages for  
more details <https://big-cic.org.uk/about-us/>

# Who are “We”?

Directors – legally responsible

Volunteers – making it work

Founders – original people who did that

Key Contributors / Helpers – added a piece

Donors – gifts to fund us

Please see About us and the sub pages for  
more details <https://big-cic.org.uk/about-us/>



# Who are We “For”?

FULL Members

Members

BoK Club

Conference Members

Anyone interested in Integrated Governance

Please see About us and the sub pages for more details <https://big-cic.org.uk/Membership/>



# Who Else can Help?

Professional Bodies – working with us to make BIG better / integrated (e.g. IASP\*)

Commercial Partners – working with you to support your adoption of integrated governance

Both – working with us to spread the word,  
Feedback: Helping us make BIG better

Please see Partners sub pages for more details  
<https://big-cic.org.uk/Partners/>

# What have we got?



The screenshot shows the homepage of the Business Integrated Governance (BIG) website. The header features the BIG logo (three blue and yellow overlapping bars) and the text "Business Integrated Governance". The main title "Welcome to Business Integrated Governance" is centered above a "Login" button. Below the header is a navigation menu with links: Knowledge, CONFERENCE, Membership, Exams and Passes, Partners, SHOP, and About Us. A "Home" link is also present. The main content area contains a message about new BLOG pages, a COMMUNITY forum, and a Resources Menu, along with a link to the Shop for Cool BIG Merch. The background is dark blue.

Check out our new [BLOG pages](#) and [COMMUNITY forum](#) under the [Resources Menu](#). and visit our [Shop](#) for Cool BIG Merch.

## Business Integrated Governance (BIG)

...describes an integrated approach to operating decision making from business purpose to strategy, and into the organisation.

BIG involves integrating governance principles into all aspects of an organisation's operations and decision-making processes – including Strategy, Business-as-Usual, Value Creation and Change.

### Knowledge

- What is BIG
- Outline
- BOK
- Blogs
- Community
- Resources
  - Supplementary Materials
  - FULL Member Materials
  - Partner Materials
  - Links
  - Exams

# Exams

## Associate Exam

Examinee to demonstrates basic knowledge of BIG and BoK content, language and basic facts about BIG background, concepts, principles, components, roadmap and appendix, can identify key elements of what BIG is and what it is not, and how it fits into the organisational context.

Successful Candidates receive the **Associate Certification**.

## Professional Exam

Open to FULL Members who have passed the Associate Exam, for consultants / professionals implementing BIG.

Candidates have persuaded examiners that they:

- have participated in the implementation of integrated governance
- can clearly present the context & need
- provided evidence that they adapted & implemented solution & outcome
- can make the BIG Guidance Work

Successful Candidates receive the **Professional Certification**.

# What else have we got?



## Business Integrated Governance CIC

Public group



Search



+ Create



**BUSINESS INTEGRATED GOVERNANCE CIC**

SUBSCRIBE

Governance

BIG Body of Knowledge

Strategy

Change

Social Enterprise

Business Agility

## Business Integrated Governance CIC

@BIGCIC · 43 subscribers · 51 videos



Business Integrated Governance (BIG) describes an integrated approach to operating deo ...more

[big-cic.org.uk](http://big-cic.org.uk) and 1 more link

Subscribe

# Newsletter

Marketing

Template Name \* Readiness Subject \* BIG Readiness Session Ir Category Newsletter

Save Cancel

View this email in your browser

**BIG Conference 2025**

**Readiness Assessment - BOOK NOW!**

Like the idea of integrated governance? But HOW to get it on the exec agenda? This session will offer manner, process and approach to try

**Add Content** **Customize**

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- 2 Column Image+Text
- 2 Column Text

Home

Check out our new [BLOG pages](#) and [COMMUNITY forum](#) under the [Resources Menu](#). visit our [Shop](#) for Cool BIG Merch and [Subscribe](#) to receive Blog and Event notifications.

# To Cover some Cost...

Membership Summary	Free Access	Member £0	Book Club Member £5 pcm	Conference Only £20	Full Member £120 annually
Public BoK	Y				
BIG Community	Y				
BIG YouTube	Y				
BIG LinkedIn Group	Y				
Read Blogs	Y				
Supplementary Material	Y				
Interact with Blogs		Y			
BoK Chapters		Y			
Strategic Themes		Y			
Book Club Resources			Y		
Full Member Resources					Y
Full BoK					Y
Conference				Y	Y
Associate Level Exam					Y
Professional Exam	Available to all, POA - pre-requisites apply.				

# Merch!



Dreamy



Intellectual

Creative



Posh



<https://big-cic.org.uk/shop/#/>



# What Next?

Vision and Roadmap

Membership Growth

Volunteering Opportunities

Professional Partners

Commercial Partners