

To improve strategy delivery,
you have to think

BIG

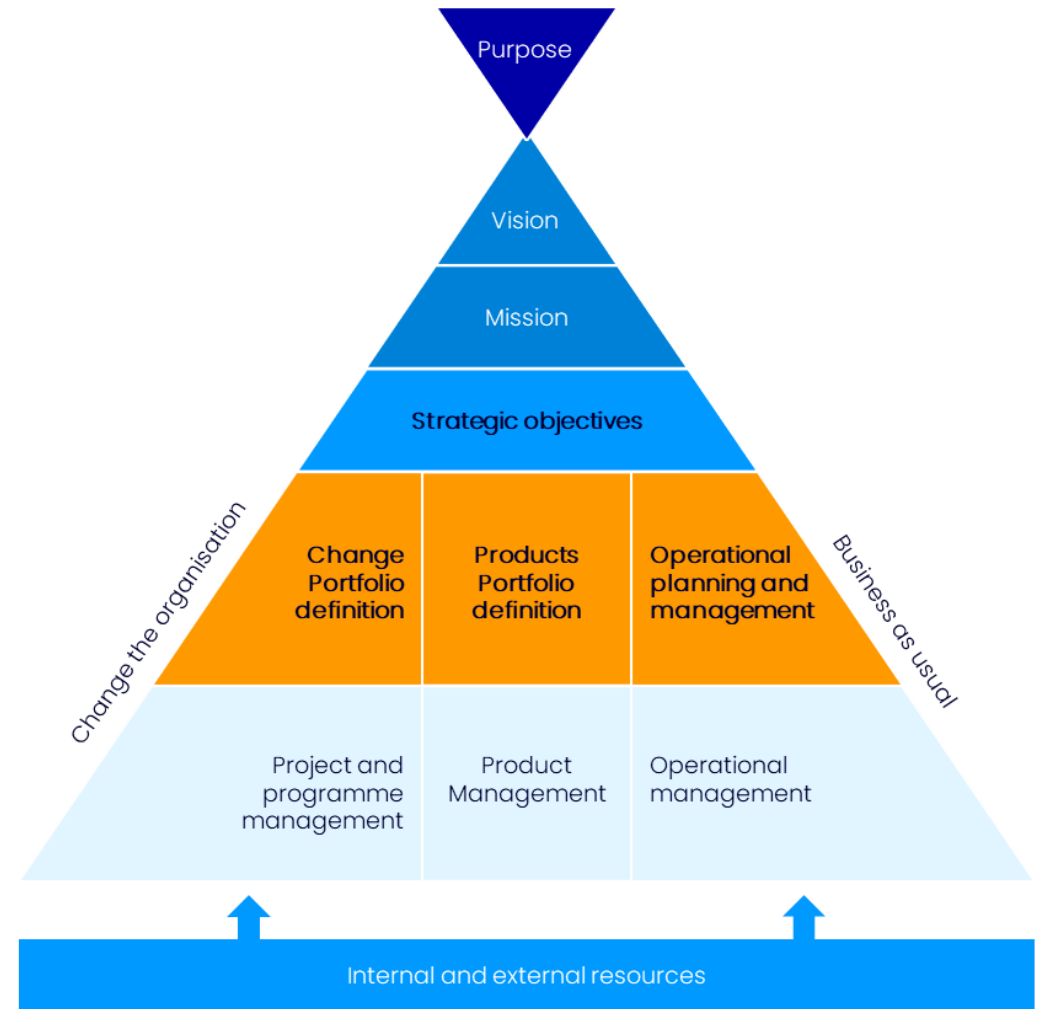
It's complicated and difficult – let's simplify
and make easier using a backbone for
strategy delivery

Issues in strategy delivery

Situation	Sensible Response
Organisation does not have a clear purpose, vision and strategy.	Establish line of sight from business purpose to vision during ongoing strategy development in a managed Strategic Process
Organisation does not have a clear cascade of objectives to sub objectives.	Objectives and Key Results Capability connected to systematic Governance and Assurance
Objectives and related workloads are not systematically prioritised.	Clear prioritisation process integrated with Governance, (incl. funding / resource allocation and management) of Accountability
Objectives do not include key results to give a measure of progress.	All workloads to be justified and managed based on expected Key Results and Outcomes
Information for Objectives is managed in a cloud of documents	Establish Strategy Information and Strategy Operating Models to manage the integrity of Strategy
Senior Managers have little business support for Strategy Delivery	Eatablish a Business Support function to operate strategy delivery across the organisation

Use Business Integrated Governance

- An integrated approach to operating decision making from business purpose to strategy, and into the organisation to balance & coordinate value creation, change & operational activities.
- Described in the BIG Body of Knowledge.



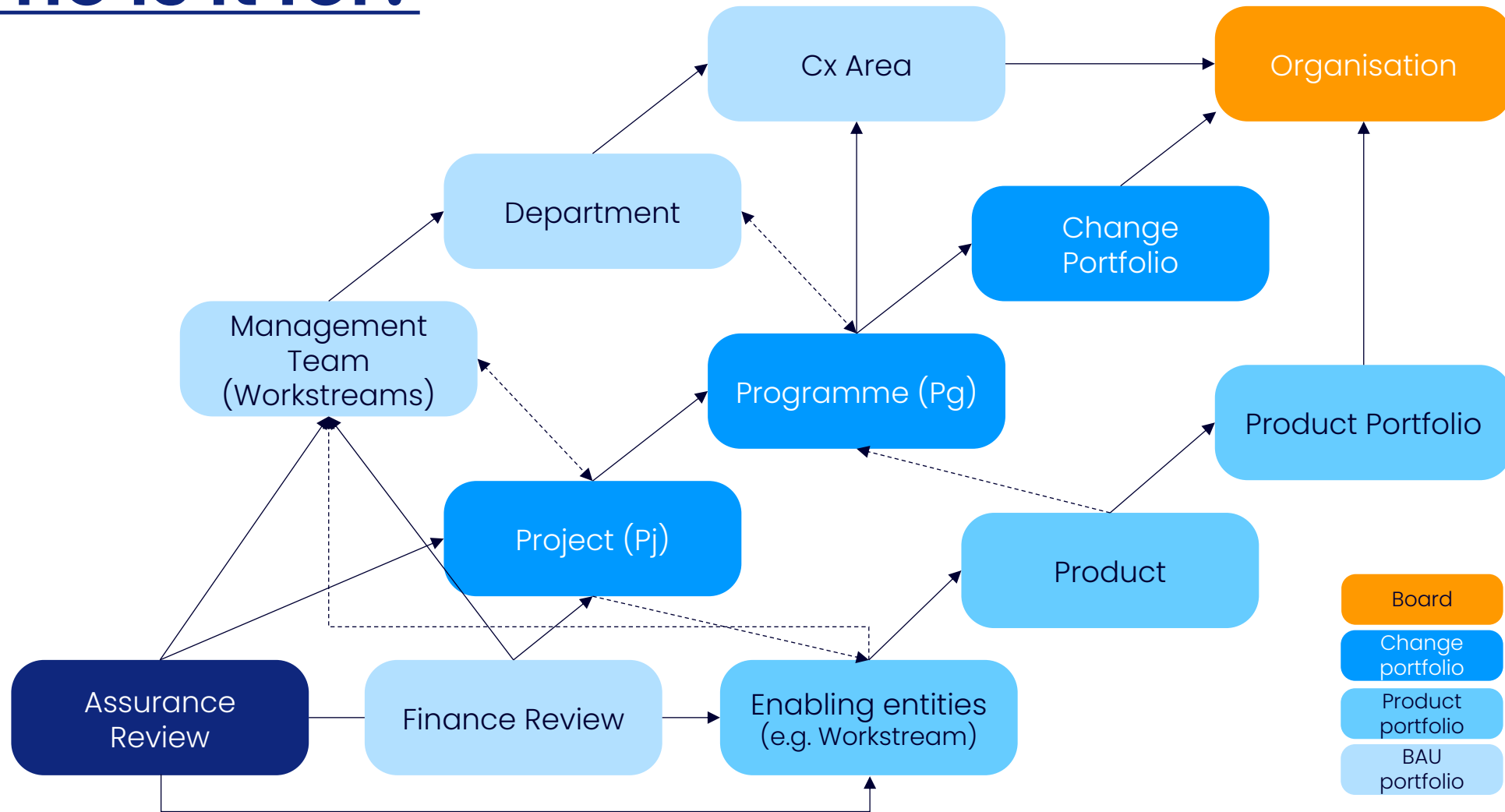
What is it for?

The BIG Body of Knowledge (BoK) serves as a set of reference materials to enable understanding, communication and use of Business Integrated Governance (BIG).

The BoK equips readers with the necessary knowledge to address key challenges in strategy-to-delivery and integrated governance

It therefore assists senior sponsors and change programmes to enhance strategic outcomes, via greater effectiveness, efficiency and agility.

Who is it for?



Key Concepts

Organisation



Strategic Processes

develop & sustain...

Board

Purpose

CEO

Vision

CxOs

Mission & Strategy

Strategy plan

Operations plan

Managers

Business plan

Business cases

Strategy

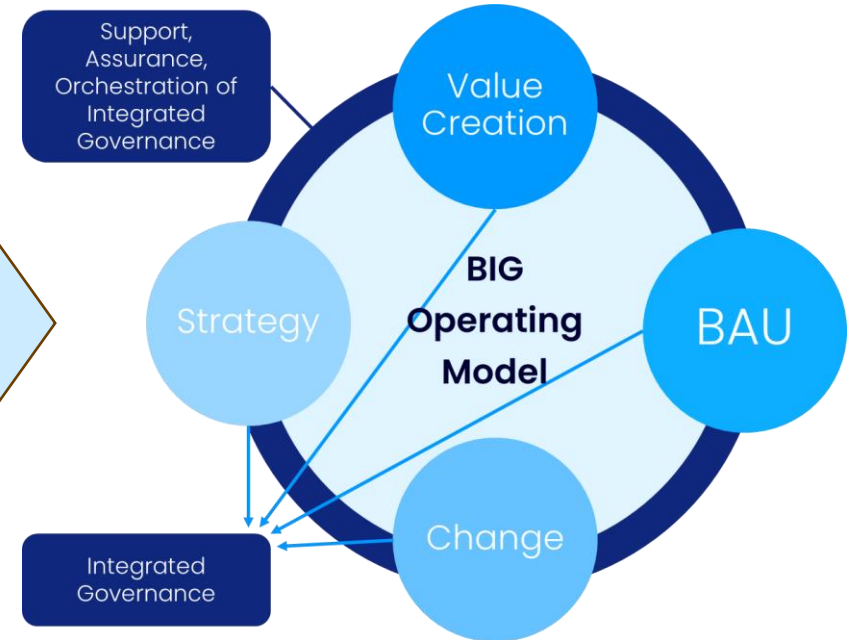
Strategy information model

Complete, coherent information that describes strategy

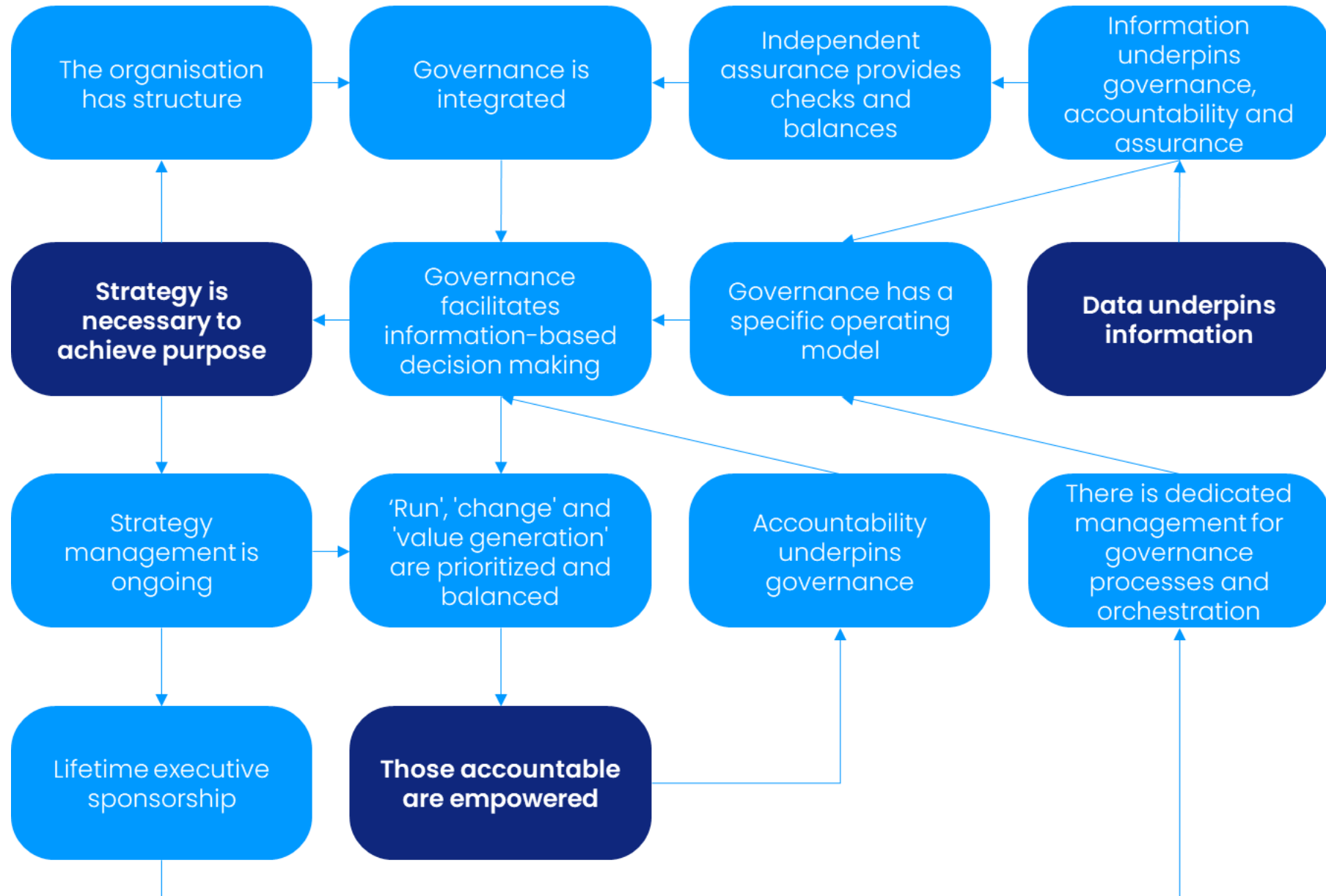
Strategy operating model

Processes, skills, tools and governance for strategy

Operation



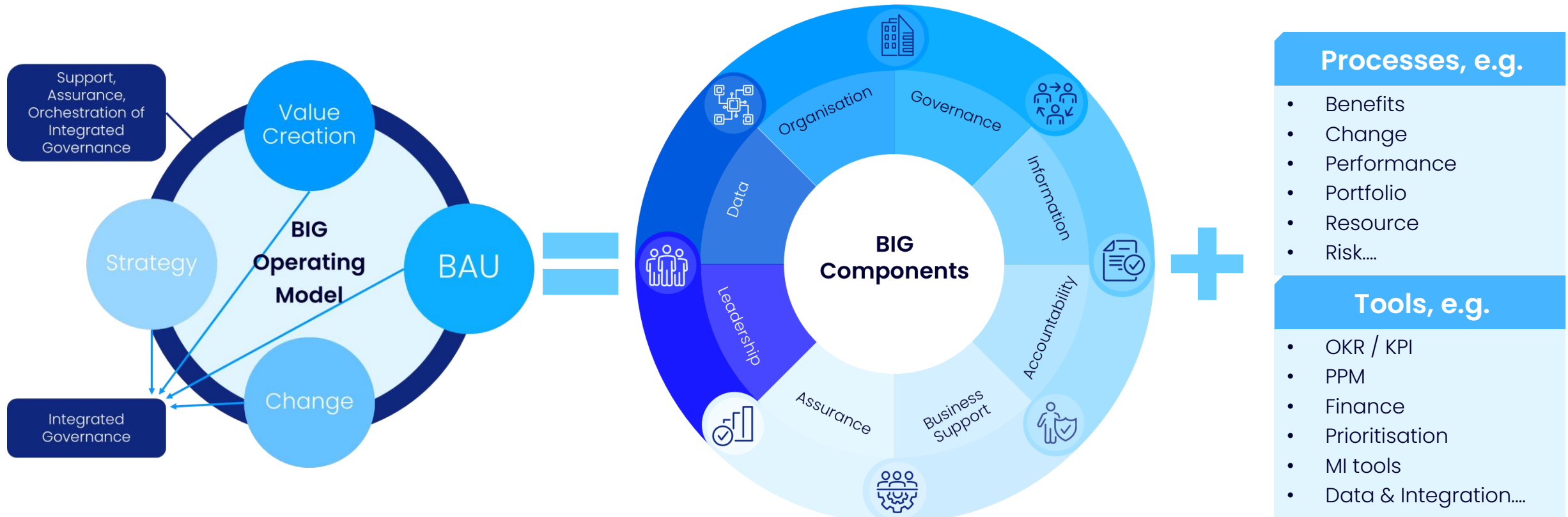
Principles



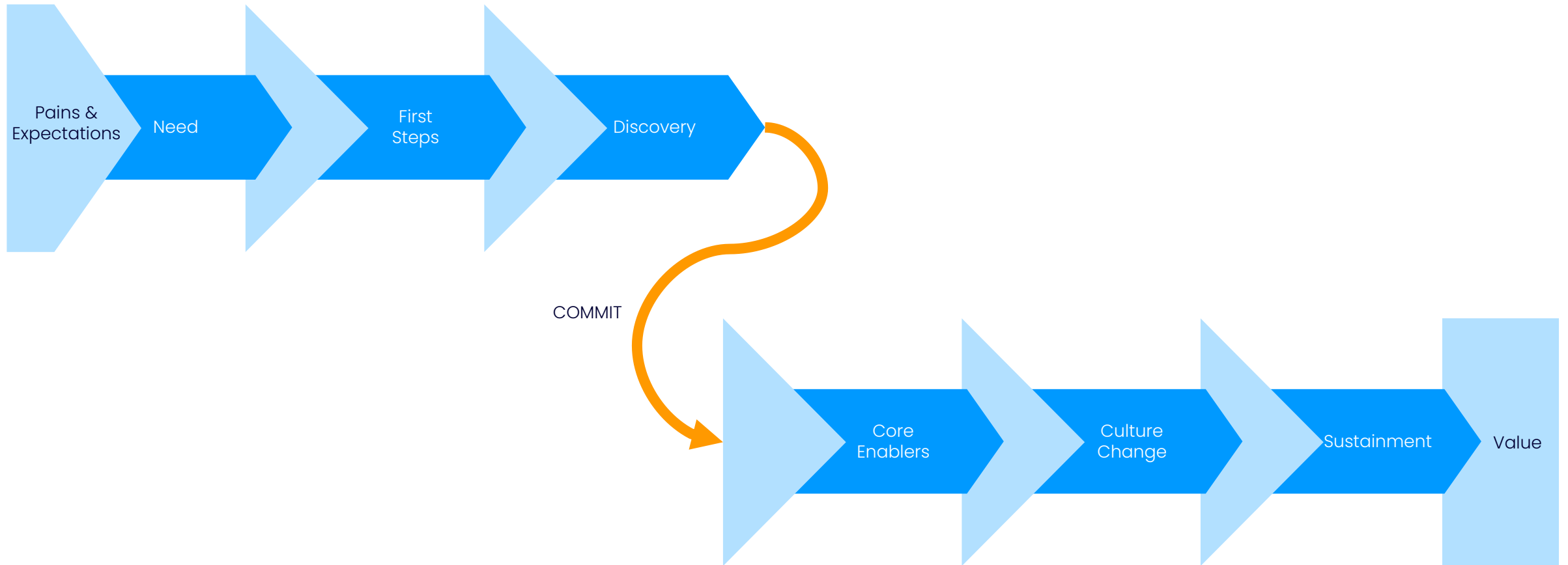
Operating Vision

Components

Methods and Models



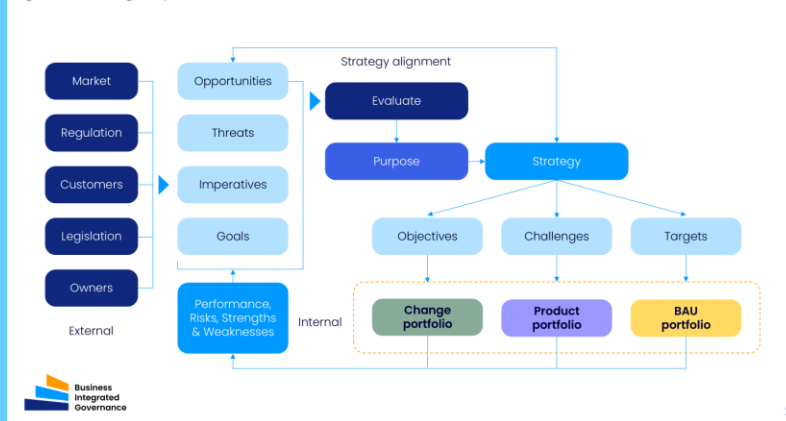
BIG Journey



Key Messages

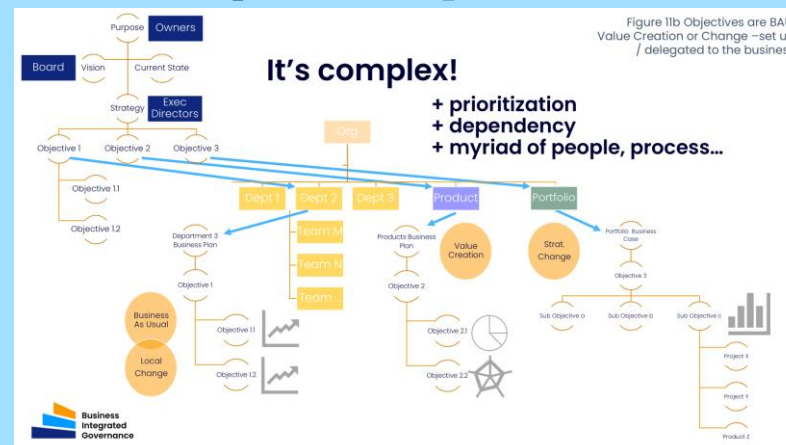
Bring Simplicity

Figure 15 Strategic Cycle in BIG



Find Out More

Manage Complexity



What is your situation?

Greater Strategy Delivery

It's difficult!

Companies on average deliver only **63% of the financial performance** their strategies promise.
Harvard Business Review

50% of well formulated strategies fail to deliver expected results because of **poor execution**.
Harvard Business Review

Executional Excellence is the number one challenge facing global corporate leaders.
Harvard Business Review

82% of Fortune 500 CEO's feel their organization is effective at strategic planning. Only **14% indicated they are effective at implementing the strategy**.
Forbes Magazine

Two-thirds to three-quarters of large organizations **struggle to implement their strategies**.
Harvard Business review

What is in it for you?

Use a Partner to explore, adapt and adopt

Useful Links

<https://www.big-cic.org.uk>

<https://big-cic.org.uk/about-us/>

<https://big-cic.org.uk/body-of-knowledge/>

<https://big-cic.org.uk/membership/>

<https://big-cic.org.uk/membership/exams/>

BIG CIC LinkedIn Group - <https://www.linkedin.com/groups/13651399/>

BIG CIC Community - <https://big-exams.logicalmodel.net/forum/public/>

BIG CIC YouTube = <https://www.youtube.com/@BIGCIC/>

